

# Want to engage your customers?

*Teach them something they need to know.*

Education is a powerful strategic engagement tactic. The teaching-learning interaction creates an immersive connection and increases retention, deepening the customer relationship.



## BRANDED LEARNING



## How does it work?

Branded learning uses the online learning framework—instructional design, video, interactivity—and anchors it in strategic marketing. It can be as simple as interactive “explainers” or as sophisticated as a certification program branded by your organization or company.

We work with you to develop strategic objectives for the branded learning. We address learning modalities and we also manage the technical and operational logistics, including the best-fit Learning Management System (LMS). Our experience and proven methodologies ensure a seamless product for the highest retention rate.

## Who are we?

Bridge View Media is a strategic communications consultancy. We create and implement strategies and content that result in better conversations between you and your customers, among verticals and across multiple platforms. And we develop strategic communications frameworks that enable you to build consistent and unified messaging and tell more engaging and memorable stories, to deepen and enhance the customer conversation.